

MARKETING RESOURCES

Below are the resources available to our team that we use to promote your property to the market:

INTERNET MARKETING

LoopNet.com
CoStar.com
TotalCommercial.com
CityFeet.com
Millenia-Partners.com
Custom Websites

EMAIL MARKETING

iContact Email Blast system
Millenia Partners 700+ broker database
MailChimp

HARD MARKETING

Deliverables – customized flyers, Offering Memorandums, postcards, presentations, etc.

Mailers – postcards, information packages, and market information

Property Signage

News – exposure through LoopNet and CoStar

DATABASE

Retail Lease Trac database - over 3,000 restaurant and retail tenants active in the state of Florida

MAPPING

Google Earth Pro, Google Maps and EarthPlat
Formsimplicity.com – database of legal documents

BASICS

Cold Calling
Networking
Broker Events
Canvassing

ASSOCIATION/AFFILIATIONS

CCIM (Certified Commercial Investment Member)
NAIOP, the Commercial Real Estate Development Association
ICSC, International Council of Shopping Centers

ROAD MAP TO EXECUTION

14
DAYS

- Obtain property photos
- Create property flyer
- Install For Lease sign
- Design property postcard
- Populate online resources

180+
DAYS

- Cold calls
- Email blasts to brokers, owners, and tenants
- Mailers
- Networking
- ICSC

30
DAYS

- Generate offers
- Negotiate leases
- Letters of intent
- Lease preparation

30-60
DAYS

- Work with Property Management to explain any TI's
- Introduction of Tenant to Property Management
- Facilitate architect and Property Management
- Distribute drawings to Property Management

180+
DAYS

- Reach out to tenants 12 months out
- Meet with ownership to walk space and understand needs/ concerns
- Provide timely feedback to Landlord and Tenant
- Facilitate a renewal before Tenant goes to market



MILLENNIA PARTNERS
4192 CONROY ROAD, SUITE 110,
ORLANDO, FL 32839
407.370.3211
CENTRAL@MILLENNIA-PARTNERS.COM
LICENSED REAL ESTATE BROKER

